



Important News From the PAAB

December 2005

Code Revision Effective January 1, 2006

1) Revise paragraph 2 of s6.6.a from:

Meeting Reports (see s11.11) of sections of accredited Health Professional Meetings or Continuing Education (CE) events/activities (see s 11.10) organized independently of the sponsor of the materials and that are not focussed on, or provide emphasis on, the sponsor's product(s); and are produced and distributed once by independent publishers (see 11.12) in order to disseminate the educational content of the meeting.

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Meeting Reports of sections of accredited Health Professional Meetings or Continuing Education (CE) events/activities (see s 11.10) organized independently of the sponsor of the materials and that are not focussed on, or provide emphasis on, the sponsor's product(s) i.e. do not promote the sale of the sponsor's product(s).

This brings the exemption close to the spirit and letter of the Health Canada guideline "The Distinction Between Advertising and Other Activities".

2) Remove sections 11.11 and 11.12 Definitions

11.11 Meeting Report

11.12 Independent Publisher

The definitions have not proven to be helpful and have been confusing to some. They were seen as not to be critical in interpreting the s6.6.a. exemption.

2006 Fee Schedule

Please see overleaf for the 2006 PAAB Fee schedule. The increase in the primary fees represents the first major increase in six years. During that time, the PAAB has increased its staff complement, increased the office space, and has engaged in strategic planning, a major code review and a communications program that was designed to increase the awareness of the PAAB by physicians. The Board is looking to secure the future of the PAAB to enable it to perform well within its mandate. We are hiring additional staff and have recently renovated the office. We look forward to providing excellent service to our clients.

On behalf of the PAAB members and the staff, I wish you the best for the Holiday Season and an ethical and prosperous 2006.

Ray Chepesiuk
PAAB Commissioner



PAAB FEE SCHEDULE

Effective for material received after January 1 2006

	<u>English or French</u>	<u>English and French</u>
1. All APS including DTC reviews	\$390	\$450
except		
a) additional APS within series with slight variations, submitted same day: each	\$140	\$190
b) product reminder (section 7.6) each		
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2. Meetings/Opinions		
a) Written Opinion to Help Distinguish Between Advertising and Information (unless requested by PAAB) :	\$390	
b) Consultative meetings, Q&A, Presentations (plus travel expenses):	\$500	
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3. Extended review fee <i>chargeable for all reviews and advisories when:</i>		
i) APS is more than 10 pages or more than 15 references		Additional \$210
ii) three or more resubmissions are required		\$150

Fees are invoiced after the first review letter has been sent. Fees are for the cost of the review and not for the acceptance of the APS. Once a piece has an approval number, we consider the approval process to have been completed for the fee that was assessed. Any revisions after that will be treated as a new submission with a new file number and billed a full fee. A review of prescribing information at launch or when revised will be billed an "All APS" fee.

Invoices are payable within 30 days; advertisers with outstanding balances may be required to clear their accounts before new reviews can begin. GST at 7% is applied to the above rates, GST#R104174743.

Questions about fees should be directed to the PAAB office: 375 Kingston Rd., Suite 200, Pickering Ont. L1V 1A3. Tel: (905) 509-2275: Fax 905-509-2486

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