



**Pharmaceutical Advertising Advisory Board**  
**Conseil consultatif de publicité pharmaceutique**

375 Kingston Rd., Suite 200, Pickering, Ontario L1V 1A3



## **PAAB Presentations During 2002**

The PAAB encourages awareness and understanding of the current advertising regulations. Open dialogue is a way of achieving this. During 2002, PAAB staff responded to requests for presentations at the following venues:

<b>Pharmaceutical Companies</b>	<b>Suppliers</b>
Amgen AstraZeneca Aventis Eli Lilly GlaxoSmithKline Novartis Ophtha Procter & Gamble Pfizer Roche Servier Solvay Technilab	Bereskin Parr Brann Worldwide Complete Medical Communications CRICOM Crossbow Euro RSCG Healthcare Headcan Health ID Infinet Integrated HealthCare LxB McLaren McCann Rogers Media The Medicine Group Torre Lazur McCann Virtual Learning

<b>Miscellaneous Groups</b>
Canadian Association of Continuing Health Education Canadian Healthcare Licensing Association Humber College Regulatory Course McGill University MBA Course University of Toronto Faculty of Pharmacy Industrial Pharmacy Residents Strategic Institute (February) Strategic Institute (November) Insight Federated Press

Workshops or presentations can be arranged through the PAAB Commissioner [commish@paab.ca](mailto:commish@paab.ca). There is a charge for an administration fee and travel expenses.