



## **PAAB Presentations During 2001**

The PAAB encourages awareness and understanding of the current advertising regulations. Open dialogue is a way of achieving this. During 2001, PAAB Staff responded to requests for presentations at the following venues:

<b>Pharmaceutical Companies</b>	<b>Suppliers</b>
Abbott Alcon AstraZeneca Bayer Boehringer Ingelheim Bristol Myers Squibb Eli Lilly GSK Janssen-Ortho McNeil Consumer Merck Frosst Organon Paladin Sanofi	CanReg Associates Euro RCSG MedPlan Publicis Wellcare Quarry Virtual Learning

<b>Miscellaneous Groups</b>
University of Toronto Faculty of Pharmacy Industrial Pharmacy Residents Toronto Pharmacists Ontario Pharmacist Association Pharmacy Residents Rx&D Marketing Group Rx&D Consumer Forum OPMA Education Day PMCQ Education Day Medical Information Group Consumer Advocare Network Canadian Animal Health Institute Health Canada Workshop on NOCC 5 commercial conferences

Workshops or presentations can be arranged through the PAAB Commissioner [commish@paab.ca](mailto:commish@paab.ca) . There may be a charge for an administration fee and travel expenses.