

Base fees for PAAB reviews

a) Preclearance reviews based on the PAAB Code (directed to HCP/Patient)

	Base fee for ALL APS		EXCEPT for "Series" & "Minor update" APS	
	English or French	English & French	English or French	English & French
Standard	\$390	\$450	\$140	\$190
ARO-10	\$480	\$540	\$160	\$210
ARO-7	\$585	\$675	\$190	\$240
ARO-4	\$780	\$900	\$290	\$340
ARO-2	\$1170	\$1,350	\$390	\$450
For APS submissions pertaining to these two columns that contain ≤ 2pages of new content, get any service level at the price listed in the row directly above it!!				

Please either speak with a PAAB file coordinator or send an email to review@paab.ca if considering ARO-2 for an APS that does not meet BOTH of the following criteria (to ensure that we can deliver the first response within 2 business days):

- 10 or less pages of new content
- 5 or fewer references requiring detailed assessment:

As a general guide, a "detailed assessment" entails needing to read the entire reference to determine its validity (e.g., clinical trials, surveys) and/or to ensure that the promoted elements are not overly selective. Factors that typically determine whether a detailed assessment will be required include whether the reference has been used for similar claims in prior PAAB approved materials, and the nature of the reference (e.g., new studies & surveys generally require a detailed assessment). Additional information will be provided in the upcoming version of the Submission Guide.

b) Direct to Consumer Advertising or Information (DTCA/I) reviews

	Base fee for ALL APS		EXCEPT for "Series" & "Minor update" APS	
	English or French	English & French	English or French	English & French
Standard (4-day)	\$390	\$450	\$140	\$190
ARO-4	\$450	\$510	\$160	\$210
ARO-2	\$585	\$675	\$190	\$240

Base fees for PAAB reviews

c) Assessment of Risk Management Tools (HCP/Patient)

	Base fee for ALL APS		EXCEPT for "Series" & "Minor update" APS	
	English or French	English & French	English or French	English & French
Standard (4-day)	\$390	\$450	\$140	\$190
ARO-4	\$450	\$510	\$160	\$210
ARO-2	\$585	\$675	\$190	\$240

See the guidance document on [Risk Management Tools](#).

d) Request for Written Opinion

Standard (4 Days)	\$390
ARO - 4	\$450
ARO - 2	\$585

e.g., assessment of creative, assessment of a single clinical trial and corresponding claims, assessment of a novel approach/media/platform, determination of whether a piece is advertising or information, and so on

See the following relevant advisories:

- [Opinion Policy](#)
- [Exemption Opinions](#)

Starting in 2023, all PAAB fees will be adjusted annually by the prior year's change in cost of living. These adjustments will impact all files submitted as of the first working day of each year. All fees are exclusive of HST.

Fees are invoiced after the first review letter has been sent. Fees are for the cost of the review and not for the acceptance of the APS

See the PAAB advisory "Increased specificity in series fee criteria" for APS that are eligible for the series fee.

Supplementary fees for PAAB reviews

	Standard	ARO-10	ARO-7	ARO-4	ARO-2
SUPPLEMENTAL LENGTH/REFERENCE FEE					
APS is more than 10 pages or more than 15 references		\$210 + \$2 per "new content page"		\$210 + \$4 per "new content page"	
		Applicable to Annex 1a-d EXCEPT: <ul style="list-style-type: none"> • Straight renewals • Minor updates • Series APS 			
RESUBMISSIONS TO APPROVAL					
Invoiced upon receipt of the third resubmission		\$150 per APS requiring three or more resubmissions The resubmission count will exclude one layout assessment and one translation assessment.			
MESSAGING (DECOUPLED ASSESSMENTS) †					
≤ X client messages per resubmission per APS	N/A	No cost			
> X client messages per resubmission per APS	N/A	Not charged during the pilot. The resources required for delivery of this aspect of the service will be monitored during the pilot. i.e., X will be determined during the pilot.			

† Feature is only available on AROs

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PAAB meeting and training fees

<p>Company-specific training meetings (2-hour maximum)</p> <p>The standard PAAB 101 presentation. Additional costs may be incurred for more tailored or specialized training.</p>	<p>\$1,000</p> <p>+ travel expenses and accommodations</p>
<p>Virtual consultative meeting (1-hour maximum)</p> <p>i.e., advertising concepts, advertising review files, distinguishing advertising versus information, pre-launch meetings, etc.</p> <p>NOTE: The manufacturer or agency hosts the web/phone meeting.</p>	<p>\$500</p>

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